



# The Commonwealth of Massachusetts Asian American Commission

## 2019 UNITY DINNER

Friday, May 3, 2019  
Crowne Plaza Woburn

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Pralhad KC

**Vice Chairperson**  
Kimberly Truong

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Mabel Lam  
Mary K.Y. Lee  
Nina Liang  
Dimple Rana  
Anil Saigal  
Kimberly Truong  
Ying Wang

**Executive Director**  
Jenny Chiang

One Ashburton Place  
12th Floor  
Boston, MA 02108  
[www.aacommission.org](http://www.aacommission.org)

February 2019

Dear Friends and Supporters,

The Asian American Commission of Massachusetts (AAC) will be hosting our *Thirteenth* Annual Unity Dinner to recognize the contributions of community leaders and government officials as well as to celebrate the achievements of Asian Americans and Pacific Islanders in the Commonwealth. This year's Unity Dinner will be held on **Friday, May 3, 2019 from 6:00 pm - 9:30 pm**, at the Crowne Plaza Boston Woburn, 15 Middlesex Canal Park Dr, Woburn, MA 01801.

The Asian American Commission (AAC) is comprised of 21 Commissioners of Asian descent who are appointed by various state officials, including the Governor's Office.

As a cohesive team, Asian American Commissioners:

- are a resource to the Commonwealth on issues affecting Asian American & Pacific Islander (AAPI) communities;
- act as a liaison between government and private interest groups with regard to matters of unique interest and concern to Asian Americans & Pacific Islanders in the Commonwealth; and
- inform the following groups about the unique cultural, social, ethnic, economic, and educational issues affecting Asian Americans & Pacific Islanders in the Commonwealth: the general public; leaders in business, education, human services, and health care; state and local officials; the media and press corps.

## Objective of the Unity Dinner

The Unity Dinner serves to promote deeper relationships among Asian American & Pacific Islander communities and between communities of all ethnic backgrounds. Each year over 300 leaders and communities members from the Asian American and Pacific Islanders community across Massachusetts gather to celebrate and honor the community's achievements.

Each year we set a theme to highlight the extraordinary work of individuals and organizations in our Commonwealth through three award categories: Leadership for Inclusion & Diversity, Lifetime Achievement, and Community Hero. Our 2018 winners were, Dr. Richard Chu, UMass Amherst for our Community Hero Award, Wheelock Family Theatre for the Leadership for Inclusion & Diversity Award, and Ranjani Saigal, Ekal Vidyalaya for the Lifetime Achievement Award.

We are excited to announce our three college scholarship recipients for 2018; Ms. Cindy Tao, a junior majoring in Psychology at UMass Boston, Michelle Nguyen, a junior majoring in Biomedical Engineering at UMass Lowell, and Julia Mei, a freshman majoring in Health Sciences at Northeastern University. AAC will continue with the scholarship program again next year to select a deserving young person of AAPI descent to assist them in their college costs. In Addition, we are looking forward to showcasing and celebrating the diverse cultures that make up the Asian American & Pacific Islander communities of Massachusetts.

In the fall of 2019, we plan to convene community leaders in our advocacy work, expand our Economic Development programming, and continue providing a platform for youth civic engagement opportunities. The funds raised from our Unity Dinner will help us to continue implementing and executing our important work in the Commonwealth.

**YOUR CONTRIBUTION IS TAX-DEDUCTIBLE.**



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## Sponsorship

We enthusiastically ask you to sponsor this exciting and meaningful event.

There are several ways in which you can support us (details on the following pages):

1. Attend our Unity Dinner
2. Be a sponsor
3. Support our AAC scholarship fund
4. Have a display table (for your company or organization)
5. Advertise in our program book.

Sponsors will enjoy a variety of benefits:

- Networking opportunities with community leaders, professionals, established entrepreneurs, elected officials, and dignitaries from Asian countries
- Publicity for your company via marketing on event brochures
- Gaining recognition among and access to emerging Asian American & Pacific Islander market sectors in the Commonwealth as well as in Asian countries; and
- Tax-deduction for your contributions to this event.
- To sponsor this event and purchase group tickets please go to:  
<http://www.aacommission.org/unity-dinner/>

## Key Event Activities

- Keynote Speaker: Dr. Vichet Chhuon, University of Minnesota
- AAPI Change Agent Highlights
- Awards ceremony
- Cultural Performances

The Asian American Commission of Massachusetts appreciates your time and hopes that you can join us for what promises to be an uplifting, informational, and entertaining evening!

Sincerely,

Pralhad KC  
Chairperson, AAC

Anil Saigal  
Co-Chairperson, Unity Dinner Planning Committee

Vanna Howard  
Co-Chairperson, Unity Dinner Planning Committee

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## Sponsorship Opportunities

Company \_\_\_\_\_  
Name & Title \_\_\_\_\_  
Address \_\_\_\_\_  
Phone & Email \_\_\_\_\_

### **PLATINUM SPONSOR**      **\$15,000**

- Four premium-seating tables (40 seats)
- On-stage banner
- Full-page, color advertisement\* & recognition in program book.
- Acknowledgement from main stage during event (opening & closing)
- Sponsor's logo on website and social media

### **GOLD SPONSOR**      **\$10,000**

- Three premium-seating tables (30 seats)
- Off-stage banner
- Full-page, color advertisement\* & recognition in program book
- Acknowledgement from main stage during event (opening & closing)
- Sponsor's logo on website and social media

### **JADE SPONSOR**      **\$7,500**

- Two premium-seating tables (20 seats)
- Full-page, color advertisement\* & recognition in program book
- Sponsor's name on website and social media

### **SILVER SPONSOR**      **\$5,000**

- Two tables (20 seats)
- Full-page, black & white advertisement\* & recognition in program book
- Sponsor's name on website and social media

### **BRONZE SPONSOR**      **\$2,500**

- One table (10 seats)
- Full-page, black & white advertisement\* & recognition in program book
- Sponsor's name on website

### **TABLE HOST**      **\$1,000**

- One table (10 seats)
- Name recognition in program book

Please make check payable to "Asian American Commission" and send it with this form to:  
Asian American Commission, One Ashburton Place, 12<sup>th</sup> Floor, Boston, MA 02108

\*Email your high-resolution ad by 4/19/2019 to [jenny.chiang@acommission.org](mailto:jenny.chiang@acommission.org)

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## OTHER WAYS TO SUPPORT US

Company \_\_\_\_\_

Name & Title \_\_\_\_\_

Address \_\_\_\_\_

Phone & Email \_\_\_\_\_

- \$500 for one display table (8' x 3') & one chair in the reception/bar area
- \$250 for each additional table and chair

The table can be set up one hour prior to the reception (5pm). Each table includes one dinner ticket except if the table is part of a sponsorship package. Additional dinner tickets may be purchased for \$120/person.

- Full page color ad (5" x 8")\* \$800
- Full page black & white ad (5" x 8")\* \$600
- Half page black & white ad (5" x 3.85")\* \$400

Other (May include donations toward the AAC Scholarship Fund, performances by local artists, décor, etc. Please include value): \_\_\_\_\_

\*Please reserve \_\_\_\_\_ table(s) at \$1000/table of 10 seats (\$500 tax-deductible), which includes a name recognition in the program book.

Please reserve \_\_\_\_\_ ticket(s) at \$120/person (\$70 tax-deductible)

We will use \_\_\_\_\_ of our ticket(s) and donate the rest to people who cannot afford to attend.

We cannot attend, but would like to contribute \$ \_\_\_\_\_.

**Total Contribution:** \_\_\_\_\_ (Donations valued at \$1000+ will receive a business card size ad)

Please make check payable to "Asian American Commission" and send it with this form to:  
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